



### ADVICE ABOUT EXPANDING US - GLOBAL PROJECTS & TEAM STAKEHOLDERS

from **George Mentz, JD, MBA, CWM®, MPM®, QFP**

*"Yes we need BOTH team players and superstars to innovate and compete in this global economic environment, but we need to realize that a team must have a sustainable business environment conducive to success to compete on a global level. With 95% of the world's population outside of the USA and 40% of the S&P revenues coming from offshore, the USA in particular must SELL to other nations to grow the economic pie for everyone around the world and increase global productivity, global health, and global prosperity. Moreover, US companies are routinely taking advantage of economic climates and jurisdictions offshore which are more business and employee friendly for limited and highly skilled workers".*

[Read Article](#)

AAPM® RECOMMENDED READ

### Mark Reeson Spreads SMART MPM Training in Dammam



**Specific** – target a specific area for improvement.  
**Measurable** – quantify or at

least suggest an indicator of progress.

**Assignable** – specify who will do it.

**Realistic** – state what results can realistically be achieved, given available resources.

**Time-related** – specify when the result(s) can be achieved.

This 1981 PM criteria in a white paper by George T. Doran called There's a S.M.A.R.T.

way to write management's goals and objectives is what works even today. Mark Reeson has developed a PM training module the SMART Sustainability Model and the project to introduce City SMART was Dammam SA.

### Editor's Notes :

by Michele Guttenberger, MPM®  
2016 SUMMER OF CHANGES

Summer has traditionally been a period of time where we break from major strategical planning endeavors and ease our minds on a mini hiatus. Our summer hiatus has been disrupted with the unexpected upheaval of UK's Brexit from the EU and the US's dynamically different Presidential primary campaigns. This summer has a been a proverbial roller coaster ride. As Project Managers, many of us are finding ourselves in thinking overdrive immersed in the major variances from the baseline of how the world was running and wonder how these shake ups will impact existing and future projects. The nature of Project Management incorporates planning and forecasting as the major tools of our profession. We take in all areas of forecasting – consumer markets, financial markets, economic, environmental factors and political and government regulatory climates that influence the viability of our projects. To make our decisions in sound forecasting to baseline our projects, we look for the most up to data references. Unfortunately, acquiring new data to make these swift decisions in a volatile environment cannot be found in traditional knowledge exchange venues. Deciding factors for Project Managers are emerging from business and financial news article resources. However, this resource media has much hype and noise that dilutes the true value of its content. This is why AAPM® Associates have a new edge. We now have a valuable professional reference tool available to us with a knowledgeable editor channeling all the pertinent news for our profession it is: Owner and Editor G. Mentz, JD MBA: The **Boston NewsLetter™** and **The Wall Street Global FREE** - A codification of 25 Key Wealth News Sources INTO ONE. AAPM members can subscribe to take advantage of this resource in getting the news that impacts their profession in one place.

[http://wallstreetglobe.com/?edition\\_id=95c00f50-4fd1-11e6-acd6-0cc47a0d1609](http://wallstreetglobe.com/?edition_id=95c00f50-4fd1-11e6-acd6-0cc47a0d1609)

### Inside This Section

- ☆ **AAPM® Member Benefit**
- ☆ **PM Tips – SMART Goal Form**
- ☆ **Advice from founder George Mentz- Global Team Stakeholders of the US**
- ☆ **Recommended: George T Doran S.M.A.R.T**
- ☆ **Editor's Notes – Summer of Change**



**MEMBER BENEFIT  
FREE ONLINE  
CPE CERTIFIED**

PLANNING  
ENGINEER -  
EDUCATION

TRAINING PROGRAM.

Take 5 of these Strategy and Planning courses, and you qualify for the prestigious CPE Certified Planning Engineer. eMail us when you complete the courses, and we can process your application and payment for CPE Planning Engineer.

- 1) **Marketing Planning** <https://www.udemy.com/how-to-write-the-ultimate-1-page-marketing-plan/>
- 2) **Fundamentals of PM**  
<https://www.udemy.com/project-management/>
- 3) **Agile Communications Planning**  
[https://www.udemy.com/cbpm\\_course1/](https://www.udemy.com/cbpm_course1/)
- 4) **Disaster Contingency Planning**  
<https://www.udemy.com/disaster-planning/>
- 5) **Business Strategy Planning**  
<https://www.udemy.com/foundations-of-business-strategy/>
- 6) **Microsoft Project Planning**  
<https://www.udemy.com/introduction-to-microsoft-project-2013/>
- 7) **Operations Management Planning**  
<https://www.udemy.com/operations-management/>
- 8) **Leadership Planning**  
<https://www.udemy.com/the21principles/>
- 9) **Change Innovation Planning**  
<https://www.udemy.com/applied-innovation/>

**PM TIP** - Writing S.M.A.R.T Goals

[See Virginia U's template form](#)

To pay your annual good standing and to Update/Renew your Certification(s), please click here:

<http://store.certificationregistration.com/aupce.html>

### Inside This Section

Cert. Training Offers

Free CEO Guides

5 Step Guide For Members

Careerbuilder -Job and Career  
News

PM Continuing Ed Online

Spotlight on: Dr Sammy Germany

*Congratulations!*

**MPM® Certified  
June, July & August**

BECOME A CERTIFIED

**Master Project Manager ( MPM®)**

**AAPM® 2016 Year Approved USA  
Training in Major Cities**

See latest Dates & Locations  
on page 3

HR CERTIFICATION PROGRAM  
USA NEAR YOU - AAPM®  
AMERICAN ACADEMY OF  
PROJECT MANAGEMENT®

[http://pmrgi.com/index.php/master-  
calendar/hrpm-calendar](http://pmrgi.com/index.php/master-calendar/hrpm-calendar)

### Master Alumnus Spotlight on



**Dr. Sammy C Germany, PhD,  
MPM, CIPM, MPM®  
Hon. Advisory Committee Member  
AAPM®**

Dr. Germany was recognized by Cambridge Who's Who for "Helping in the Renewable Commercial Market Teaching and Training". He was the chairman of Open Energy Group a platform that talks Power and Renewable Energy Markets. Dr. Germany has guided solar and wind projects. On a personal note he sees knowledge gained from good listening. [Read his article](#)

**Career Articles - AAPM® and  
the International Project  
Management Commission:**

powered by **careerbuilder.com**

**SRS  
(SUSTAINABILITY, REGULATIONS, AND SCALABILITY)**

BY UNDERSTANDING THEM, YOU CAN TURN THEM FROM  
YOUR BIGGEST FEARS INTO YOUR BIGGEST OPPORTUNITIES.

[Click here Find out how](#)

**udemy**

**AAPM® Online for  
Annual Continuing Education**

[https://www.udemy.com/projectmanag-  
ement/](https://www.udemy.com/projectmanagement/)

and

[https://www.udemy.com/qualitymanag-  
ement-fundamentals/](https://www.udemy.com/qualitymanagement-fundamentals/)

and

[https://www.udemy.com/riskmanagem-  
ent/](https://www.udemy.com/riskmanagement/)

If, you complete the quality course, you  
may apply for our MQM quality  
certification.

If you complete the Risk Course online,  
you may apply for our CPRM risk  
certification.

### New CEO AAPM® Guides

Edited by Prof. Dr. George Mentz, JD, MBA, MPM®

In these FREE GUIDES, the  
fundamentals and refresher  
information about E-Business  
Management and Management  
Consulting are revealed. This is  
released as a member exclusive.

[Download the E-Business Guide and  
the MBA CEO's Management  
Consulting Guide](#)

The AAPM® has been featured in the  
New York Times, Dept of Labor  
Sponsored Career Guides, PM  
Qualifications, and works with the  
United Nations as a Volunteer.  
The AAPM® Certifications - MPM®  
and CIPM® are offered exclusively  
from the USA International  
Commission and Board of  
Standards. [www.CertifiedProjectMang-  
er.US](http://www.CertifiedProjectManager.US) or [www.AAPM.idsfnfo](http://www.AAPM.idsfnfo) or  
[www.AAPM.eu](http://www.AAPM.eu)



# AAPM® GLOBAL – JUL-AUG 2016 ISSUE

## MASTER'S MONTHLY



### AAPM® American Academy of Project Management® Accreditation Standards



For Over a Decade, the International Board of Standards has been on the forefront of accredited education and professional certification.

With Members in Over 150 Countries, the AAPM is the fastest growing graduate society and certification body in the world for management professionals.



**Master Project Manager Certification (MPM®)**  
*Become a Certified Master Project Manager®*  
30 PMI PDUs/ 28 Strategic Business Units

### CLICK Links Below FOR 2016 CITIES, DATES & PRICES

Las Vegas NV

Tue, August 30, 2016 -  
Fri, September 02, 2016

<http://www.cvent.com/d/zrqhcz>

Chicago IL

Tue, October 25, 2016 -  
Fri, October 28, 2016

<http://www.cvent.com/d/4rqhcz>

Washington DC

Tue, September 13, 2016 -  
Fri, September 16, 2016

<http://www.cvent.com/d/wrqhcz>

San Diego CA

Tue, November 01, 2016 -  
Fri, November 04, 2016

<http://www.cvent.com/d/5rqhcz>

Houston TX

Tue, September 27, 2016 -  
Fri, September 30, 2016

<http://www.cvent.com/d/xrqhcz>

Orlando FL

Tue, November 15, 2016 -  
Fri, November 18, 2016

<http://www.cvent.com/d/grqhcz>

Boston MA

Tue, October 11, 2016 -  
Fri, October 14, 2016

<http://www.cvent.com/d/drqhcz>

Bridgewater NJ

Tue, November 29, 2016 -  
Fri, December 02, 2016

<http://www.cvent.com/d/6rqhcz>

Phoenix AZ

Tue, December 06, 2016 -  
Fri, December 09, 2016

<http://www.cvent.com/d/jrqhcz>



"The Graduate Project Management Certification"



"The Graduate Project Management Certification"

Graduates of the Above Accredited Executive Programs who possess a college diploma will be eligible for both MPM and may also apply for the CIPM Certification.